

MAŁGORZATA PLICHTA 33 y.o.

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SUMMARY

This place where I'm going doesn't exist yet. I care, build and set new standards. Everyday, also for myself.

EXPERIENCE

Project Manager, Growth Strategist, Proxy: xFAANG LTD, Warsaw, PL

01.2020 - present

Core team member, co-creator of the company's USP and sales and marketing strategy. Also managing two pivotal projects (AskQL - an internal open source project, and Learning Lab 3.0 for PriceWaterhouseCooper - in cooperation with Callstack LTD)

Founder: offlinecamp.us - Digital detox events

03.2018 - paused

Offline camps for adults - no internet, no electronic devices. Instead - mindfulness and yoga practice, spending time in the wilderness and other self-caring activities.

Project Manager, Business Manager: App'n'roll / Mudita, Warsaw, PL

03.2018 - 08.2019

Project scope, schedule, budget, resources, quality, communications, stakeholders and risk management. Stepping in the owners' role.

Project Manager: Future Mind LTD, Warsaw, PL

09.2016 - 02.2018

Leading projects on all stages: analyzing client's needs, creating proposals, cost estimates and time schedules. Managing projects throughout the software lifecycle.

Software Quality Assurance & Project Support: In4mates, Warsaw, PL

10.2015-08.2016

Black box, regression and integration functional testing. Writing automation tests (JS). Creating test scripts. Project Management (Scrum). Closed projects support (SLA).

Founder: Magistrant.pl

11.2013-

App facilitating writing student dissertations. As the founder I took care of idea and product development, teambuilding, project management, UX design and marketing.

-08.2014;
06-08.2015

Local Organizer: Geek Girls Carrots, Kielce, PL

11.2013-

My role involved: events' organization and marketing, sourcing speakers & mentors, fundraising, management, finances & administration. I was also a public speaker (ie. MCEConf) and a featured guest on national TV programs (Polsat News 2).

-07.2015

Organizer and Mentor: Code Carrots HTML + CSS, Kielce, PL

02-05.2015

For 12 weeks, on every Monday, I taught 20 women on websites' creation.

Mentor: Cracow Culture Jam, Cracow, PL

20.06.2015

Culture Jam = open source culture + recycle/reuse approach. I was invited as a design mentor, my role was to facilitate the app ideation, creation and development process

Coordinator, Marketing Manager: Watch Docs Kielce, PL

09.2012-

I was responsible for: organization and marketing; sourcing speakers and mentors, fundraising, management, design of the festival's communication and contacts with media.

-02.2015

Expert: Standardization of the Network of Volunteers' Centres in Poland, Warsaw, PL

08-10.2012

Coordinator: Festival of Recycling, Kielce, PL

07-09.2012

Volunteers' Centre in Kielce (NGO), Kielce, PL

01-11.2012

EDUCATION

Philosophy, Jagiellonian University, Cracow, PL, MA in '13	2005-2011
Physics, University of Science and Technology, Cracow, PL	2008-2010
Socrates-Erasmus scholarship, Tilburg University, the NL	2007/2008



COMPLETED COURSES

PMP Exam Prep Seminar - PMBOK Guide 6 Project Management Professional (Certification in progress)	08.2020- -present
Negotiation Practitioner, University of Warsaw A practical course to negotiations in a business environment.	04-06.2019
Founder Institute, Warsaw, PL FI is a Silicon Valley startup accelerator programme for startup founders.	06-07.2015
Agile Development Days, Sages sp. z o.o., Warsaw, PL An agile project management workshop which consolidated my knowledge about SCRUM.	12-14.06.2015
User Centered Design, Academy of Fine Arts, Warsaw, PL A one-term course led by Aga Szóstek, PhD. Course deliverable was an outstanding User Experience of an account management app for PLAY. We cooperated closely with our Client.	02-06.2015
Italian Design School, Institute of Design Kielce & Scuola Italiana Design, Kielce, PL 3-month long, full-time, hands-on practical course. Its scope involved: market analysis, company profile and company values analysis, user profile analysis, creative process facilitation, managing the workflow in a group of designers, creating moodboards and preliminary sketches, 2&3D graphic design, as well as presenting the ideas to the client.	09-12.2014
Certificate of Proficiency in English course, Elite Language School, Kielce, PL	10.13-06.2014
Technology Entrepreneurship course, Stanford University An online course led by Chuck Eesley. We created working groups with students from all around the world in order to build an app together. We created a prototype and conducted usetests and interviews with potential users.	04-06.2013
Rails Girls, Cracow, PL A two-day Ruby on Rails workshop for women, that's when I started coding.	19-20.04.2013

EXTRACURRICULAR PROJECTS

Startup Weekend Kielce (IoT project)	18-20.03.2016
MediaLab of Social Innovation (app idea and prototype - Crowdfix.it)	11-12.05.2013
MediaLab Senior (app idea and prototype - an intercom using a Wi-Fi signal)	06-09.12.2012

OTHER ACTIVITIES

Permaculture Design Course (permakultura.org)	2019
English teacher - Levels A1-C1 & Business English. Groups and individuals	09.2006-06.2016
Peter Hess® Sound Massage Course - Level I & II	01.2017
1st degree of Drama Coaching , Stop-klatka.pl, Warsaw/Kielce, PL	04-06.2012

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COMPREHENSIVE SKILL CARD

COMPANY BUSINESS / OPERATIONS / PROJECT MANAGEMENT:

- planning, communications, management, delivery (Redmine, JIRA, AzureDevops)
- process definition (organisational process assets)
- legal agreements
- business analysis, requirements gathering
- business & project analytics, forecasting (Google Sheets)

GENERAL / SOFT SKILLS:

- working proficiency in Polish and English (CPE level, business jargon)
- teambuilding, leadership
- public speaking

MARKETING SKILLSET:

- User Experience / Product / Service Design process
- rapid prototyping, creating storyboards and moodboards
- context mapping, market analysis, target groups definition, creating user profiles and personas
- company profile, values and needs analysis
- low & high fidelity apps / websites prototyping (Balsamiq, Adobe XD)
- Google Analytics, Adwords and YT Studio essentials
- Mailchimp Campaigns essentials

CREATIVE SKILLSET:

- strong interdisciplinary creative process (digital marketing, apps & web, IoT, music, art)
- graphic design (Adobe InDesign, Illustrator)
- visual storytelling (photography, video, videoediting - Adobe Premiere)
- screenwriting, copywriting, storytelling, improv, standup
- musicmaking (drums, baritone ukulele, steeldrum, harmonica, electronic music)

OTHER SKILLS AND INTERESTS

- foundations of HTML, CSS, JavaScript, Git and understanding of diverse development processes
- permaculture, gardening, spending time outdoors
- architecture, natural building, carpentry, painting
- cycling, swimming, basketball
- degrowth, recycling, sustainability